

What is claimed is:

1. A self-inflating article comprising:
  - a) an inflatable bladder comprising a substrate;
  - b) at least one rupturable reservoir associated with said inflatable bladder; and
  - c) a cleansing composition.
2. The article of Claim 1, wherein said substrate comprises a first layer and a second layer comprising a web wherein said web comprises a sack.
3. The article of Claim 2, wherein said web comprising said first layer and said second layer are liquid impermeable.
4. The article of Claim 3, wherein said web is selected from the group consisting of nonwovens, formed films, films, composite material, laminates, wovens and combinations thereof.
5. The article of Claim 2, wherein said web comprising said first layer is liquid impermeable and said second layer is liquid permeable.
6. The article of Claim 5, wherein said web is selected from the group consisting of nonwovens, formed films, films, composite material, laminates, wovens and combinations thereof.
7. The article of Claim 2, wherein said web comprising said first layer and said second layer are low liquid permeable.
8. The article of Claim 1, further comprising a gas evolving composition wherein said gas-evolving composition is associated with said inflatable bladder.
9. The article of Claim 8, said gas evolving composition further comprises an alkaline and an acidic material.

10. The article of Claim 9, said alkaline is selected from the group consisting of salts of carbonates and bicarbonates, alkaline peroxides, alkaline azides and mixtures thereof.
11. The article of Claim 9, further comprising less than about 75 gsm of said alkaline material.
12. The article of Claim 9, said acid material is selected from the group consisting of C<sub>2</sub> to C<sub>20</sub> organic mono- and poly-carboxylic acids, C<sub>2</sub> to C<sub>20</sub> organophosphorous acids, C<sub>2</sub> to C<sub>20</sub> organosulfur, toluene sulfonic acid, peroxides, lactones and mixtures thereof.
13. The article of Claim 1, wherein said rupturable reservoir contains a reaction material.
14. The article of Claim 8, said reaction material is selected from the group consisting of water, salts of carbonates and bicarbonates, alkaline peroxides, alkaline azides, C<sub>2</sub> to C<sub>20</sub> organic mono- and poly-carboxylic acids, C<sub>2</sub> to C<sub>20</sub> organophosphorous acids, C<sub>2</sub> to C<sub>20</sub> organosulfur, toluene sulfonic acid, peroxides, lactones and mixtures thereof.
15. The article of Claim 14, wherein said reaction material is selected from the group consisting of water, citric acid, sodium bicarbonate and mixtures thereof.
16. The article of Claim 1, wherein said rupturable reservoir delivers said reaction material within said inflatable bladder.
17. The article of Claim 1, said cleansing composition is located on at least one surface of said web of said first layer.
18. The article of Claim 1, said cleansing composition is selected from the group consisting of anionic lathering surfactants, nonionic lathering surfactants, amphoteric lathering surfactants, and mixtures thereof.
19. The article of Claim 1, further comprising a third layer comprising a web wherein said web is selected from the group consisting of nonwovens, formed films, films, composite material, laminates, wovens and combinations thereof.

20. The article of Claim 13, said third layer is in communication with and juxtaposed to said first layer.
21. The article of Claim 13, said third layer further comprising a cleansing composition on at least one surface of said third layer.
22. The article of Claim 13, further comprising a fourth layer in communication with and juxtaposed to said first layer wherein said third layer comprises high loft material which exhibits a density of from about 0.00005 g/cm<sup>3</sup> to about 0.1 g/cm<sup>3</sup> and a thickness of from about 0.1 mm to about 30 mm.
23. The article of Claim 16, wherein said high loft material of said fourth layer comprises a cleansing composition associated with said fourth layer.
24. The article of Claim 1, further comprising a bonding site located at a center location of said article wherein said bonding site is selected from the group consisting of point bonding, bonding lines, bonding areas and combinations thereof.
25. A self-inflating article comprising:
  - a) an inflatable bladder comprising a substrate; and
  - b) at least one rupturable reservoir is associated with said inflatable bladder;
26. The article of Claim 21, further comprising a cleansing composition wherein said cleansing composition is added at the point of use.
27. A method of cleansing body surfaces comprising the steps of:
  1. rupturing the reservoir of the article of Claim 1;
  2. allow inflation of said bladder;
  3. generate a foam on said article; and
  4. contact said article against a body surface.
28. A kit for cleansing the skin and other keratinous surfaces, said kit comprising:

- a) a container having a seal that is removed prior to first use of the article, said container having a cover wherein the cover protects the products not in use; and
  - b) a self-inflating personal care article comprising,
    - 1. an inflatable bladder comprising a substrate;
    - 2. at least one rupturable reservoir associated with said bladder; and
    - 3. a cleansing composition.
29. The kit of Claim 28, said cleansing composition is located on at least one surface of said article.
30. A kit useful in either a wet or dry environment for cleansing the skin and other keratinous surfaces, said kit comprising:
  - a) a container having a seal that is removed prior to first use of the article, said container having a cover wherein the cover protects the products not in use; and
  - b) a self-inflating personal care article comprising,
    - 1. an inflatable bladder comprising a substrate;
    - 2. at least one rupturable reservoir associated with said inflatable bladder;
    - 3. a cleansing composition;
    - 4. a third layer in communication with and juxtaposed to said second layer; and
    - 5. a fourth layer in communication with and juxtaposed to said third layer.
31. The kit of Claim 30, said cleansing composition is located on at least one surface said article.